



Business & Information Technology / Marketing, Management and Entrepreneurship CTE Standards Development Workshop

Monday - September 23, 2013

8:30 am – 3:15 pm

- Who:** All Business & Information Technology and Marketing, Management & Entrepreneurship Teachers
- What:** Professional development training on the revised BIT & MMEE state standards
- When:** Monday, September 23, 2001 at 8:30 a.m.
- Where:** Holiday Inn, Stevens Point
- Why:**
1. Examine the revised state standards and structure
 2. Discover the importance of the Wisconsin Common Career Technical Standards (WCCTS)
 3. Align classroom activities to the revised Business, Marketing and Information Technology standards
 4. Collaborate and build a library of aligned classroom activities
 5. Connect your community to the powerful outcomes of CTE and develop opportunities to showcase student success
- How:** Register with CESA 5 today at <http://www.myquickreg.com>
- Cost:** No cost to CESA 5 STW Consortium members.
\$30/person for non-members

Questions? Please see contacts listed below.

CESA 5

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DPI

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***Preliminary Work:** Attendees should visit the http://cte.dpi.wi.gov/cte_standards website and review the CTE Standards Executive Summary. In addition, prior to the workshop, attendees will need to complete a brief survey.*



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Tentative Agenda

- 8:30 Continental Breakfast and Registration
- 9:00 Welcome, Attendee Introduction, Review Pre-Workshop
- 9:20 Review Wisconsin State Standards (Sections 1 & 2)
- 10:00 Break
- 10:15 Wisconsin Common Career Technical Standards (Section 3)
- 11:00 Example activity on how to align your classroom to the revised standards
- connect to Content Area Standards
 - connect to WCCTS
 - connect to ELA Standards
 - connect to Mathematical Practices
 - connect to Other Content Standards
- 12:00 Lunch Topics-Curriculum Share (afternoon alignment to revised standards)
- 12:45 Group Activity: Examining Content Area Standards (Section 4)
Business and Information Technology or
Marketing, Management and Entrepreneurship
- 2:30 What's Next: Resources & Advocacy
- Importance of WBEA/WMEA and BM&IT Spring Updates
- 2:40 Curriculum Update

3:15

Departure